

# Meg Rai

## copywriter

-  [megrai.com](http://megrai.com)
-  408-913-3371
-  [meghannrai@gmail.com](mailto:meghannrai@gmail.com)
-  [linkedin.com/in/megrai](https://www.linkedin.com/in/megrai)

## EDUCATION

### BOOK180 AD SCHOOL Copywriting Graduate

- Forward Thinking Award - Dove

### THE UNIVERSITY OF ALABAMA Bachelor of Arts in Advertising, Minor in Communication Studies

- Magna Cum Laude Graduate
- 3.78 GPA
- President's List
- Dean's List - 3x
- Academic Achievement Award

## SKILLS

- Microsoft 365
- Google Workspace
- Notion
- Canva
- Procreate
- HTML
- Adobe Creative Suite:
  - Photoshop, In Design, Illustrator, After Effects, XD, Lightroom

## EXPERIENCE

### ASSOCIATE COPYWRITER @ VML

Nov 2025 - Mar 2026

Clients: Pizza Hut

### COPYWRITER INTERN @ LEO BURNETT

Jun 2025 - Aug 2025

Clients: Altria Group - Copenhagen, Skoal, Husky, Red Seal, On!

### ASSISTANT COPYWRITER @ GSD&M

Jan 2025 - Mar 2025

Clients: Corona, Realtor.com, Nature's Own, Dave's Killer Bread, Food Lion, Camizestrant

### COPYWRITER INTERN @ TOMBRAS

Oct 2024 - Dec 2024

Clients: Pilot Flying J, Josh Cellars, Bush's Beans, Atrium Health, Captain D's, Knoxville Utilities Board, Kellanova Club Crackers

### GRAPHIC DESIGN INTERN @ ALABAMA ATHLETICS May 2021 - Jul 2021

- Assisted in the design of marketing materials for the multimedia component of the University of Alabama Athletics Department, Crimson Tide Productions.

## ORGANIZATIONS

### VOLUNTEER @ PAWS CHICAGO

Jul 2025 - Current

- Cat Care & Event Volunteer

### MENTEE @ NEXTGEN MENTORSHIP PROGRAM

Sep 2024 - Mar 2025

- Asians in Advertising and 3AF: Asian American Advertising Federation NextGen Mentorship Program