




Meg Rai

copywriter

 www.megrai.com

 [408-913-3371](tel:408-913-3371)

 meghannrai@gmail.com

 [linkedin.com/in/megrai](https://www.linkedin.com/in/megrai)

EDUCATION

BOOK180 AD SCHOOL

Copywriting Graduate

- Forward Thinking Award - Dove

THE UNIVERSITY OF ALABAMA

Bachelor of Arts in Advertising,
Minor in Communication Studies

- Magna Cum Laude Graduate (3.78 GPA)
- President's List
- Dean's List - 3x
- Academic Achievement Award

SKILLS

- Microsoft 365
- Google Workspace
- Notion
- Canva
- Procreate
- HTML
- Adobe Creative Suite:
 - Photoshop, InDesign, Illustrator, After Effects, XD, Lightroom
- Avid Roadtripper, Has Lived in 8 States
- The Only Girl on My High School's Football Team (Varsity)
- AND a Cheerleader (All-Star, Varsity, & College)

EXPERIENCE

FREELANCE CREATIVE & FOUNDER @ HIGH FRUIT

Apr 2026 - Current

- Founded High Fruit, a community for freelance creatives, small business owners, and nonprofit orgs to work together & support each other.

COPYWRITER @ VML

Nov 2025 - Mar 2026

Clients: Pizza Hut

COPYWRITER INTERN @ LEO BURNETT

Jun 2025 - Aug 2025

Clients: Altria Group - Copenhagen, Skoal, Husky, Red Seal, On!

ASSISTANT COPYWRITER @ GSD&M

Jan 2025 - Mar 2025

Clients: Corona, Realtor.com, Nature's Own, Dave's Killer Bread, Food Lion, Camizestrant

COPYWRITER INTERN @ TOMBRAS

Oct 2024 - Dec 2024

Clients: Pilot Flying J, Josh Cellars, Bush's Beans, Atrium Health, Captain D's, Knoxville Utilities Board, Kellanova Club Crackers

GRAPHIC DESIGN INTERN @ ALABAMA ATHLETICS

May 2021 - Jul 2021

- Assisted in the design of marketing materials for the multimedia component of the University of Alabama Athletics Department, Crimson Tide Productions.

ORGANIZATIONS

VOLUNTEER @ PAWS CHICAGO

Jul 2025 - Current

- Cat Care & Event Volunteer

MENTEE @ NEXTGEN MENTORSHIP PROGRAM

Sep 2024 - Mar 2025

- Asians in Advertising and 3AF: Asian American Advertising Federation NextGen Mentorship Program