




Meg Rai

copywriter

CONTACT

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EDUCATION

BOOK180 AD SCHOOL

Copywriting Graduate

- Best of Semester - Forward Thinking

THE UNIVERSITY OF ALABAMA

Bachelor of Arts in Advertising,
Minor in Communication Studies

- Magna Cum Laude Grad
- President's List
- Dean's List - 3x
- Academic Achievement Award

SKILLS

- Adobe Photoshop, InDesign, Illustrator, XD, Lightroom, After Effects
- Microsoft Excel
- Canva
- Procreate
- HTML & CSS
- Da Vinci Resolve

WORK

FREELANCE CREATIVE

Apr 2026 - Current

Clients: madeXus - Creative Director, This January - Copywriter, No Boring

Brands - Content Creator

COPYWRITER @ VML

Nov 2025 - Mar 2026

Clients: Pizza Hut

COPYWRITER INTERN @ LEO BURNETT

Jun 2025 - Aug 2025

Clients: Altria Group - Copenhagen, Skoal, Husky, Red Seal, On!

ASSISTANT COPYWRITER @ GSD&M

Jan 2025 - Mar 2025

Clients: Corona, Realtor.com, Nature's Own, Dave's Killer Bread, Food Lion, Camizestrant

COPYWRITER INTERN @ TOMBRAS

Oct 2024 - Dec 2024

Clients: Pilot Flying J, Josh Cellars, Bush's Beans, Atrium Health, Captain D's, Knoxville Utilities Board, Kellanova Club Crackers

GRAPHIC DESIGN INTERN @ CRIMSON TIDE PRODUCTIONS

May 2021 - Jul 2021

- Helped design official marketing materials for UA Athletics department

INTERESTS

ANIMAL WELFARE

Jan 2014 - Mar 2026

- Dog & Cat Foster, Shelter & Events Volunteer, and Wildlife Volunteer