


Meg Rai

copywriter

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EDUCATION

BOOK180 AD SCHOOL

Copywriting Track
Oct 2023 - Apr 2024

- Forward Thinking - Dove

THE UNIVERSITY OF ALABAMA

Bachelor of Arts Communications
Major: Advertising
Minor: Communication Studies
Jan 2020 - Dec 2022

- Magna Cum Laude Graduate
- President's List
- Dean's List - 3x
- Academic Achievement Award

SKILLS

- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Canva
- Procreate
- Microsoft Office
- Google Suite

WORK EXPERIENCE

ASSISTANT COPYWRITER, SPRING

GSD&M - Austin, TX
Jan 2025 - Mar 2025

SOCIAL MEDIA COPYWRITER INTERN

Tombras - Knoxville, TN
Oct 2024 - Dec 2024

Brands: Pilot Flying J, Josh Cellars, Bush's Beans, Atrium Health, Captain D's, Knoxville Utilities Board, Kellanova

JUNIOR LITIGATION PROJECT MANAGER

Gunster - Chicago, IL
Feb 2023 - Mar 2023

- Was a freak in the excel sheets

GRAPHIC DESIGN INTERN

Crimson Tide Productions - Tuscaloosa, AL
May 2021 - Jul 2021

- Assisted in design of marketing materials for the Alabama Athletics department (during the Saban era)

ORGANIZATIONS

MENTEE, NEXTGEN MENTORSHIP PROGRAM

Asians In Advertising and 3AF: Asian American Advertising Federation
Sep 2024 - Mar 2025