

Meg Rai

copywriter

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EDUCATION

BOOK180 AD SCHOOL Copywriting Graduate

- Forward Thinking Award - Dove

THE UNIVERSITY OF ALABAMA Bachelor of Arts in Advertising, Minor in Communication Studies

- Magna Cum Laude Graduate
- 3.78 GPA
- President's List
- Dean's List - 3x
- Academic Achievement Award

SKILLS

- Microsoft 365
- Google Workspace
- Notion
- Canva
- Procreate
- HTML
- Adobe Creative Suite:
 - Photoshop, In Design, Illustrator, After Effects, XD, Lightroom

EXPERIENCE

COPYWRITER @ VML Nov 2025 - Mar 2026

Clients: Pizza Hut

COPYWRITER INTERN @ LEO BURNETT Jun 2025 - Aug 2025

Clients: Altria Group - Copenhagen, Skoal, Husky, Red Seal, On!

ASSISTANT COPYWRITER @ GSD&M Jan 2025 - Mar 2025

Clients: Corona, Realtor.com, Nature's Own, Dave's Killer Bread, Food Lion, Camizestrant

COPYWRITER INTERN @ TOMBRAS Oct 2024 - Dec 2024

Clients: Pilot Flying J, Josh Cellars, Bush's Beans, Atrium Health, Captain D's, Knoxville Utilities Board, Kellanova Club Crackers

GRAPHIC DESIGN INTERN @ ALABAMA ATHLETICS May 2021 - Jul 2021

- Assisted in the design of marketing materials for the multimedia component of the University of Alabama Athletics Department, Crimson Tide Productions.

ORGANIZATIONS

VOLUNTEER @ PAWS CHICAGO Jul 2025 - Current

- Cat Care & Event Volunteer

MENTEE @ NEXTGEN MENTORSHIP PROGRAM Sep 2024 - Mar 2025

- Asians in Advertising and 3AF: Asian American Advertising Federation NextGen Mentorship Program