

Meg Rai

copywriter



megrai.com



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EDUCATION

BOOK180 AD SCHOOL

Copywriting Graduate

- Forward Thinking Award - Dove

THE UNIVERSITY OF ALABAMA

Bachelor of Arts

Communications in Advertising

Minor in Communication Studies

- Magna Cum Laude Graduate
- President's List
- Dean's List - 3x
- Academic Achievement Award

SKILLS

- Adobe:
 - Photoshop, InDesign, Illustrator, After Effects, XD, Lightroom
- Microsoft 365
- Google Workspace
- HTML
- Procreate
- Notion

WORK EXPERIENCE

COPYWRITER INTERN

Leo Burnett | Chicago, IL

Jun 2025 - Aug 2025

Brands: Altria Group: Copenhagen, Skoal, Red Seal, Husky, On!

ASSISTANT COPYWRITER

GSD&M | Austin, TX

Jan 2025 - Mar 2025

Brands: Corona, Realtor.com, Nature's Own, Dave's Killer Bread, Food Lion

SOCIAL MEDIA COPYWRITER INTERN

Tombras | Knoxville, TN

Oct 2024 - Dec 2024

Brands: Pilot Flying J, Josh Cellars, Bush's Beans, Atrium Health, Captain D's, Knoxville Utilities Board, Kellanova Club Crackers

GRAPHIC DESIGN INTERN

Crimson Tide Productions | Tuscaloosa, AL

May 2021 - Jul 2021

- Assisted in design of marketing materials for the Alabama Athletics department (during the Saban era)

ORGANIZATIONS

MENTEE

NextGen Mentorship Program

Sep 2024 - Mar 2025

- Asians In Advertising and 3AF: Asian American Advertising Federation's NextGen Mentorship Program